

ORDER



KSNV

Orders	Order / Rev:	107680
	Alt Order #:	06861755
	Product Desc:	RESTORE OUR FUTURE
	Estimate:	618
	Flight Dates:	10/23/12 - 10/29/12
	Original Date / Rev:	10/10/12 / 10/10/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	Mentzer Media Services, Inc.
	Buying Contact:	
	Billing Contact:	
		600 Fairmont Ave.
		Towson, MD 21286

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Restore Our Future
	Demographic:	A35+
	Product Codes:	PLI2
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	65	\$149,750.00	\$127,287.50
10/29/12	10/29/12	13	\$36,600.00	\$31,110.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	65	\$149,750.00	\$127,287.50	0.00
November 2012	13	\$36,600.00	\$31,110.00	0.00
Totals	78	\$186,350.00	\$158,397.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

KSNV	35%	\$186,350.00
Market	100%	\$532,428.57

Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$143,755.71
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	24%	\$127,782.86
KTUD	0%	\$0.00
KVVU	14%	\$74,540.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/25/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	GM	6-7a	-T-T---	:30	2	\$2,000.00	1	0.00	NM	2	\$4,000.00
NEWS															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/25/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	- T- T- - -	:30	2	\$2,000.00	1	0.00	NM	2	\$4,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- T- T- - -	2		\$2,000.00		0.00						
E 2	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	- TWTF- -	:30	4	\$3,800.00	1	0.00	NM	4	\$15,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF- -	4		\$3,800.00		0.00						
E 3	KSNV	10/24/12	10/26/12	Rachael Ray Rachael Ray	CM	11am-12pm	- - WTF- -	:30	3	\$1,000.00	1	0.00	NM	3	\$3,000.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - WTF- -	3		\$1,000.00		0.00						
E 4	KSNV	10/23/12	10/26/12	Rachael Ray Rachael Ray	CM	11am-12pm	- TWTF- -	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF- -	4		\$1,000.00		0.00						
E 5	KSNV	10/23/12	10/25/12	M-F Early News M-F Early News	CM	5-630p	- T- T- - -	:30	4	\$3,600.00	1	0.00	NM	4	\$14,400.00
NEWS RUN 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- T- T- - -	4		\$3,600.00		0.00						
E 6	KSNV	10/24/12	10/26/12	M-F Early News M-F Early News	CM	5-630p	- - W- F- -	:30	2	\$3,600.00	1	0.00	NM	2	\$7,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - W- F- -	2		\$3,600.00		0.00						
E 7	KSNV	10/23/12	10/26/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	- TWTF- -	:30	8	\$3,400.00	1	0.00	NM	8	\$27,200.00
JEOPARDY/WHEEL RUN 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF- -	8		\$3,400.00		0.00						
E 8	KSNV	10/23/12	10/26/12	FacetoFace/Ralston Report FacetoFace/Ralston Report	CM	730-758pm	- TWTF- -	:30	8	\$1,800.00	1	0.00	NM	8	\$14,400.00
FACE TO FACE RUN 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF- -	8		\$1,800.00		0.00						
E 9	KSNV	10/23/12	10/26/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	- TWTF- -	:30	4	\$2,800.00	1	0.00	NM	4	\$11,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF- -	4		\$2,800.00		0.00						
E 10	KSNV	10/23/12	10/26/12	The Tonight Show Tonight Show	CM	1135p-1236a	- TWTF- -	:30	8	\$2,000.00	1	0.00	NM	8	\$16,000.00
TONIGHT SHOW RUN 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF- -	8		\$2,000.00		0.00						
E 11	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	- - - - - S-	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - - - - S-	2		\$1,000.00		0.00						
E 12	KSNV	10/27/12	10/27/12	Saturday Today Saturday Today	CM	7a-9am	- - - - - S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - - - - S-	1		\$2,000.00		0.00						
E 13	KSNV	10/27/12	10/27/12		CM	5pm-630pm	- - - - - S-	:30	2	\$1,350.00	1	0.00	NM	2	\$2,700.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa-Su Early News															
Sa-Su Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S-					2	\$1,350.00		0.00			
E 14	KSNV	10/27/12	10/27/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	2	\$1,050.00	1	0.00	NM	2	\$2,100.00
WKND Jeop/Wheel															
JEOPARDY/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S-					2	\$1,050.00		0.00			
E 15	KSNV	10/27/12	10/27/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
Vegas Inc.															
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S-					1	\$1,350.00		0.00			
E 16	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$2,800.00	1	0.00	NM	2	\$5,600.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S-					2	\$2,800.00		0.00			
E 17	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
News 3 Sunrise SUNDAY															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S					2	\$1,000.00		0.00			
E 18	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
Sunday Today															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S					1	\$4,000.00		0.00			
E 19	KSNV	10/28/12	10/28/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$5,000.00	1	0.00	NM	1	\$5,000.00
Meet the Press															
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S					1	\$5,000.00		0.00			
E 20	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
Chris Matthews SUN 9:30am															
CHRIS MATTHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S					1	\$2,000.00		0.00			
E 21	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S					1	\$2,800.00		0.00			
E 22	KSNV	10/28/12	10/28/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
Sports Night in Las Vegas															
SPORTS NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S					2	\$800.00		0.00			
E 23	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
M-F 6-7a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	M-----					1	\$2,000.00		0.00			
E 24	KSNV	10/29/12	10/29/12	Today Show	CM	658a-9am	M-----	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	M-----					1	\$3,800.00		0.00			
E 25	KSNV	10/29/12	10/29/12		CM	11am-12pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray											
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$1,000.00		0.00				
E 26	KSNV	10/29/12	10/29/12	Noon News	CM	12-1230pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Noon News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$1,000.00		0.00				
E 27	KSNV	10/29/12	10/29/12	M-F Early News	CM	5-630p	M-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$3,600.00		0.00				
E 28	KSNV	10/29/12	10/29/12	M-F Jeop/Wheel	CM	630-730pm	M-----	:30	2	\$3,400.00	1	0.00	NM	2	\$6,800.00
				M-F Jeopardy/Wheel of Fortune											
				JEOPARDY/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			2		\$3,400.00		0.00				
E 29	KSNV	10/29/12	10/29/12	FacetoFace/Ralston Rep	CM	730-758pm	M-----	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
				FacetoFace/Ralston Report											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			2		\$1,800.00		0.00				
E 30	KSNV	10/29/12	10/29/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$2,800.00		0.00				
E 31	KSNV	10/29/12	10/29/12	The Tonight Show	CM	1135p-1236a	M-----	:30	2	\$2,000.00	1	0.00	NM	2	\$4,000.00
				Tonight Show											
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			2		\$2,000.00		0.00				
E 32	KSNV	10/29/12	10/29/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$8,000.00	1	0.00	NM	1	\$8,000.00
				Monday Prime 8-10pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$8,000.00		0.00				
													Totals	78	\$186,350.00